



**Press Release**  
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## **Tele2 AB: Annual Report 2013**

**Stockholm - Tele2 AB (Tele2), (NASDAQ OMX Stockholm Exchange: TEL2 A and TEL2 B) today announces that its Annual Report 2013 is available at [www.tele2.com](http://www.tele2.com)**

Tele2 has this year decided to reduce the so called front-end part of the report, and now considers the Annual Report as a filing product with the annual financial review in focus. This means that Tele2 has transformed large parts of the descriptive content on what we are doing within the fields of Corporate Responsibility, Strategy, Products & Services and Human Resources to our corporate website, [tele2.com](http://tele2.com). This enables a steady flow of information that is updated and presented in a more attractive way.

Lars Torstensson, Executive Vice President of Group Corporate Communications at Tele2 AB, comments: "We consider the traditional printed Annual Report format, with a large front-end, to be a thing of the past. This does not mean that we have compromised the level of information - rather the opposite! We have taken the decision to move certain parts of the information to our website and develop it even further there. We do not believe that this kind information is consumed once a year, instead we see the great benefits of always being able to provide up-to-date information through our web-channel or other digital media such as [Twitter](#) and [YouTube](#)."

The traditional Annual Report is available as a downloadable pdf-file on [www.tele2.com](http://www.tele2.com)

### **Follow Tele2 on:**

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**TELE2 IS ONE OF EUROPE'S FASTEST GROWING TELECOM OPERATORS, ALWAYS PROVIDING CUSTOMERS WITH WHAT THEY NEED FOR LESS.** We have 15 million customers in 10 countries. Tele2 offers mobile services, fixed broadband and fixed telephony, data network services, cable TV and content services. Ever since Jan Stenbeck founded the company in 1993, it has been a tough challenger to the former government monopolies and other established providers. Tele2 has been listed on the NASDAQ OMX Stockholm since 1996. In 2013, we had net sales of SEK 30 billion and reported an operating profit (EBITDA) of SEK 6 billion.